



Good Practices

For a high-performance review collect

1

Alerts & Notifications

We recommend turning on notifications to keep you regularly informed about your account activity:

- when a new review is submitted or in moderation
- in case of data collection interruption

[Know more.](#)

2

Order Retrieval & Review Request Delivery

Depending on your business activity and order volume, we recommend:

- to stay attentive to order retrieval
- to check your tracking dashboards regularly to verify that review requests are effectively sent

[Know more.](#)

3

Display your reviews

Don't forget to use our Widgets on your website, to build client trust, boosts your credibility and improve conversion rates - [Know more.](#)

4

Review Responses

Whether they are positive or negative, it's important to respond to the reviews left by your customers. This ensures the good online reputation of your brand and customer service - [Know more.](#)

5

Email and Form Customization Options

Customizing your email and collection form helps achieve a better response rate and strengthen your relationship with your customers! - [Know more.](#)

6

Google Visibility Optimization

Displaying your reviews on Google is a beneficial strategy for increasing your brand's visibility and appearing at the top of search engine results.

[Discover how to boost your visibility!](#)